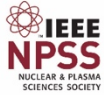


# SPONSOR AND EXHIBITOR PROSPECTUS



THE 45<sup>th</sup> IEEE INTERNATIONAL CONFERENCE ON PLASMA SCIENCE

Denver • Colorado • USA | June 24-28 • 2018



**2018 • DENVER • ICOPS2018.ORG**

**WEBSITE :**

[icops2018.org](http://icops2018.org)

**MOBILE APP\* :**

[eventmobi.com/app/icops2018](http://eventmobi.com/app/icops2018)

**CONTACT EMAIL :**

[icops2018@colorado.edu](mailto:icops2018@colorado.edu)

**CONFERENCE VENUE :**

Sheraton Denver Downtown

[www.sheratondenverdowntown.com](http://www.sheratondenverdowntown.com)

*\* Mobile app will be populated when the technical program is published in late spring, 2018*

Dear Prospective Exhibitor or Sponsor,

It is a pleasure to invite you and your organization to participate in the 45<sup>th</sup> IEEE International Conference on Plasma Science (ICOPS 2018) which will be held at the Sheraton Downtown in Denver, Colorado from June 24-28, 2018.

Whether you're interested in connecting with old customers or expanding your network within the plasma sciences, ICOPS 2018 is the ideal venue for your organization. Historically, ICOPS has brought together more than 500 scientists, engineers, educators, and organizations to share new knowledge and ideas, reveal recent discoveries, and exchange new concepts about plasma science and applications. This conference is truly an international forum with past conference destinations including Canada, Korea, Scotland, and Turkey.

The conference selects technical talks and papers on plasma science and their applications including basic plasma physics simulation and theory, high-powered microwaves, plasma and nuclear diagnostics, nuclear fusion, plasma medicine, plasma accelerator instrumentation, high-energy density, atomic physics, and low temperature plasmas. Furthermore, a mini-course on *New Directions in Plasma Diagnostics for High Energy Density and Burning Plasmas*, led by world-renowned experts, will be held on Thursday and Friday following the main conference.

We invite you to review this prospectus and take a look at the conference website ([icops2018.org](http://icops2018.org)) for more details. In addition to the basic booth packages, there are many different sponsorship opportunities detailed in the following pages. To sign up, click on the "Sponsors and Exhibitors" link at the conference website.

Please feel free to contact the ICOPS 2018 Sponsorship & Exhibit Chair, John Cary (email: [icops2018@colorado.edu](mailto:icops2018@colorado.edu)) for more information. Sponsors and Exhibitor participation is important for the success and relevance of our Conference!

Sincerely,

Tobin Munsat, General Chair

John Cary, Exhibitors and Sponsors Chair

[icops2018@colorado.edu](mailto:icops2018@colorado.edu)

# SPONSORSHIP OPPORTUNITIES

## **EXCLUSIVE SPONSORSHIPS:**

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PLATINUM Sponsor: Water Bottles \$6,000.

*Includes: Logo/Name on water bottle distributed to all conference attendees, one conference registration, and logo rotated on mobile app, displayed on conference web page, and in any handouts to attendees*

GOLD Sponsor: Banquet \$3,000.

*Includes: Admittance to the Awards Banquet with 10 minutes to speak at the beginning, one conference registration, and logo rotated on mobile app, displayed on conference web page, and in any handouts to attendees*

GOLD Sponsor: USB drives \$3,000.

*Includes: Logo/Name on USB drive pre-loaded with conference abstracts and distributed to all conference attendees, one conference registration, and logo rotated on mobile app, displayed on conference web page, and in any handouts to attendees*

SILVER Sponsor: Lanyards \$2,000.

*Includes: Logo/Name on lanyards distributed to all conference attendees, and logo rotated on mobile app, displayed on conference web page, and in any handouts to attendees*

SILVER Sponsor: Charging Station \$2,000.

*Includes: Logo/Name at charging station in main conference lobby / coffee area, and logo rotated on mobile app, displayed on conference web page, and in any handouts to attendees*

## **NON-EXCLUSIVE SPONSORSHIPS:**

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BRONZE Sponsor: \$500.

*Includes: Logo rotated on mobile app, displayed on conference web page, and in any handouts to attendees*

# EXHIBITOR INFORMATION

Exhibitors at ICOPS 2018 will be provided with space for booths in the conference break area. The entire conference is held on a single floor of the Denver Sheraton, so this location maximizes visibility and through-traffic. A map of the entire meeting space is shown on the following page, with booth locations marked. Exhibit locations will be assigned on a first-come, first-served basis.

In addition to the exhibit booths, all exhibitors are offered the option to make a 20-minute lunchtime presentation in one of the conference breakout rooms. Each day there will be a sandwich stand available during the 90-minute lunch break so that it will be easy for conference attendees to grab lunch and attend the exhibitor lunchtime talks.



## **EXHIBITOR REGISTRATION FEES:**

### **Exhibitor Registration**

By 4/23/18

After 4/23/18

**\$2,800**

**\$3,200**

*Includes: Designated space for display booth, conference registration for two individuals, one lunch-time slot (20 minutes) to speak in one of the conference presentation rooms (available on a first-come, first-serve basis), and one Bronze sponsorship (logo rotated on mobile app, conference web page, and in any handouts to attendees).*

*\*Note: If registering more than two people from the same company, please register for one full "Exhibitor Registration" plus "Exhibit Only Registrations" for each attendee beyond the two included in the "Exhibitor Registration".*

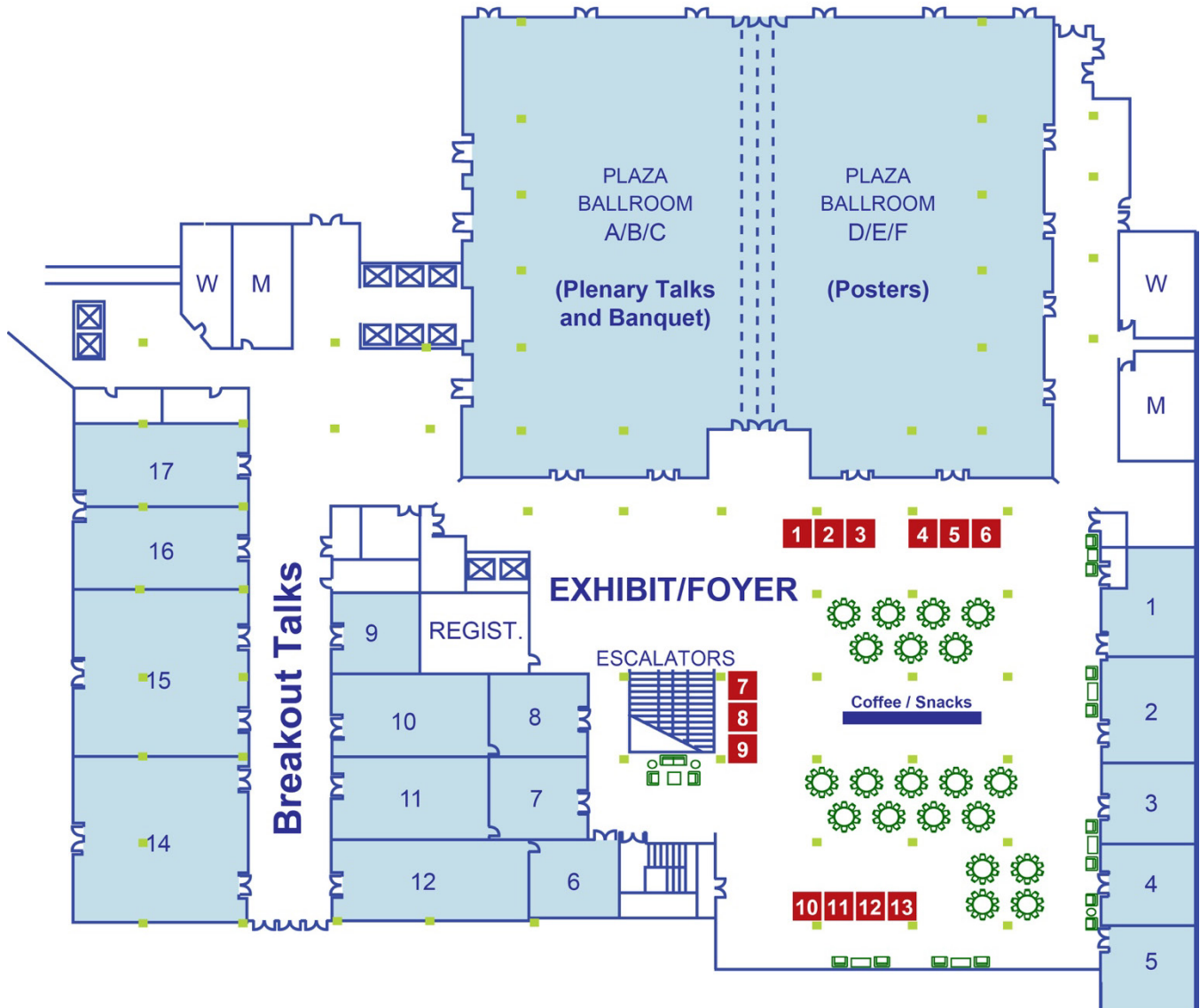
### **Exhibit Only Registration**

**\$300**

**\$300**

*Includes: AM & PM breaks. Conference registration not included.*

## ICOPS 2018: SHERATON PLAZA BUILDING CONCOURSE LEVEL



Legend: 10' x 10' booth locations are marked in red\*  
 Seating and tables for informal talking/eating/drinking will be scattered throughout

Plenary talks will be held in the Plaza Ballroom A+B+C

Poster sessions will be held in the Plaza Ballroom D+E+F

Breakout oral sessions will be held in meeting rooms 9-17

Coffee and snack breaks will all be in the Plaza Exhibit/Foyer

Small green squares on diagram represent building columns, spaced ~30 feet apart

\* booth layout diagram is approximate, and subject to change as space permits

# Terms and Conditions

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## 1. Contract

This application, properly executed by Applicant (Exhibitor) shall upon written acceptance and notification of booths assigned by ICOPS 2018 management constitute a valid and binding contract.

## 2. Assignment of Space

Assignment of space to exhibitors and those making application will be made in the order of receipt. ICOPS 2018 will continue to receive applications and assign exhibit space, as it remains available, until shortly before the show opening date. In all cases, total booth payments must be received prior to show opening. ICOPS 2018 assignment of booths is final and shall constitute an acceptance of the Exhibitor's offer to occupy space.

After assignment, space location may not be changed, transferred or canceled by the Exhibitor except upon written request and with the subsequent written approval of ICOPS 2018 management. ICOPS 2018 management reserves the right to reassign Exhibitor space in order to modify floor plan for overall benefit of the show.

## 3. Subletting Space

No exhibitor will assign, sublet, or apportion the whole or any part of the space allotted to him, nor exhibit therein, nor permit any other person or party to exhibit therein, any other goods, apparatus, etc. not manufactured or distributed by the Exhibitor in the regular course of his business except upon prior written consent of ICOPS 2018 Management.

## 4. Exhibit Space Rental Rates

Exhibit space rental includes materials and services described herein. Exhibition fee includes table and space without equipment.

## 5. Payment Requirements and Cancellation Charges

Applications require full payment before booths are assigned.

Payment in full is required by May 11, 2018.

All cancellations must be made in writing and will be based on the following schedule of refunds:

Before May 24, 2018: Full refund less 5% processing fee  
On or after May 24, 2018: No refund

It is understood that ICOPS 2018 reserves the right, at its option, to reassign a cancelled booth regardless of the cancellation rate assessed. In the event that the premises in which the ICOPS 2018 Show is conducted shall become, in the sole discretion of ICOPS 2018, unfit for occupancy, or substantially interfered with by reason of any cause or causes not reasonably within the control of ICOPS 2018, this agreement may be terminated by ICOPS 2018. For this purpose, the term "cause or causes" shall include, but not by way of limitation, fire, flood, epidemic, earthquake, explosion or accident, blockage, embargo, inclement weather, governmental restraints, restraints or orders of civil defense, or military authorities, act of public enemy, riot or civil disturbance, strike, lockout, boycott or other labor disturbance, inability to secure sufficient labor, technical, or other personnel, failure, impairment or lack of adequate transportation facilities, inability to obtain, or condemnation, requisition or commandeering of necessary supplies or equipment, local, state or federal law, ordinance, rule, order, decree or regulation, whether legislative, equipment, local, state or federal law, ordinance, rule, order, decree or regulation, executive, or judicial, and whether constitutional, or act of God. Should ICOPS 2018 terminate this agreement pursuant to the provision of this paragraph the Exhibitor waives any and all claims for damages and agrees that ICOPS 2018 may, after computing the total amount of ICOPS 2018 cost and expenses in connection with its preparation for and conducting of the ICOPS 2018 Event, (including a reasonable

reserve for claims and other contingencies), refund to the exhibitor, as and for complete settlement and discharge of all said Exhibitor's claims and demands, and amount which bears the same relationship to the fee paid by said Exhibitor as the total refundable amount as computed above bears to the total amount of fees paid by all exhibitors.

## 6. Exhibit Booth Manning and Dismantling Schedule

A representative must man exhibit space during all times when Exhibition is officially open. Exhibit space must be maintained in a neat and orderly manner throughout the Exhibition. Exhibitors may begin dismantling only after hours stated in exhibitor service manual. Exhibitors are responsible for removal of all materials used in their display. Any exhibitor leaving materials after hours stated in exhibitor service manual will be charged for the materials' removal.

## 7. Losses or Damage

Exhibitor agrees that ICOPS 2018 shall not be liable for any damage or liability of any kind or for any loss, damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by Exhibitor or any person thereon with the consent of Exhibitor, and that Exhibitor will defend, indemnify and save harmless, ICOPS 2018 from all liability whatsoever, on account of any such damage, or injury, whether or not caused by negligence of or breach of an obligation by Exhibitor or its employees or representatives. Exhibitor will be liable for all damages, or liability of any kind or for any loss, damage or injury to persons or any property during the show from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space.

## 8. Demonstrations

No demonstrations or solicitations shall be permitted outside of the Exhibitor's assigned space, and no signs or placards may be displayed on persons or otherwise outside exhibit spaces.

## 9. Compliance

The Exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, State and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the Show is held.

## 10. Policy

It is further agreed that the Exhibitor will abide by and comply with rules and regulations concerning local customs that may apply, having agreements with the Show Facility or with authorized contractors employed by ICOPS 2018.

## 11. Management

The Exhibitor further agrees that the conditions, rules and regulations of the ICOPS 2018 management are made a part of this contract and that said Exhibitor agrees to be bound by each and all of these rules and regulations, and that the management shall have the full power to interpret, amend and enforce all rules and regulations in the best interest of the Show.

## 12. Alteration of Booth Space

ICOPS 2018 management shall be entitled to alter the layout if, in their opinion, this is in the general interest of the Exhibition.